

Product Announcement Information

Product Family Name	Business Intelligence (BI)
Product Name	BI Direct for CAD
Version Number	9.3
Product Release Date	April 30, 2014

Product Announcement

Unlock the Power of Your Data Using Intergraph's BI Direct for CAD Version 9.3

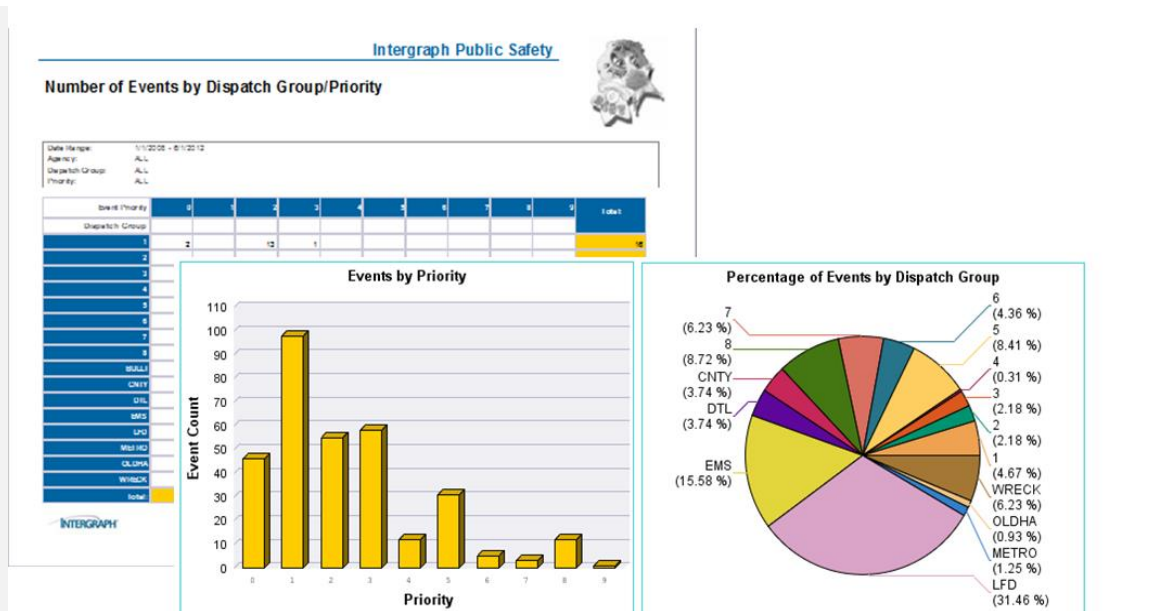
The BI Direct for CAD product leverages the vast amount of data that is collected by the Intergraph® CAD application. It contains the tools and report formats that allow agencies to use web-based reports built by Intergraph to view I/CAD data near-real-time. These reports use business terms familiar to public safety professionals and make complex data more available and useful. BI Direct for CAD enables users to run reports, view them as web pages, and output the results in Microsoft® Excel® spreadsheets, Adobe® Portable Document Format (PDF), or as web reports.

This product offers an intuitive metadata *semantic layer* called the Reporting Universe, and the base reports for public safety. Business intelligence consultants define a semantic layer as a software layer that insulates end-users from the complexities of a database structure and presents them with easy-to-understand operational terms from which they can intuitively build their own dynamic, custom queries – without having to understand any complex database languages or determine which abbreviated attribute name contains the information they seek. The semantic layer maps data from the I/CAD database into a Reporting Universe using layman or job-specific terminology such as 'incident', 'incident type', and 'response time'.

Through the web-based user interface, anyone who understands standard Microsoft® Windows® and Internet functionality can take advantage of the BI Direct for CAD features. Intergraph has developed a suite of reports that meet the everyday needs of most public safety agencies.

With the included scheduling and e-mail function, BI Direct for CAD users can run reports automatically and then deliver them by e-mail in the selected format.

BI Direct for CAD is sold with 5 concurrent user licenses and is compatible with CAD version 9.3.



Benefits

- Provides access to data stored within Intergraph databases in a graphical format (such as charts, graphs, dashboards and tables) utilizing industry terminology.
- Provides access to data and reports in an intuitive web-based format.
- Provides users the ability to access near-real-time data.
- Using common public safety terminology, BI Direct creates and maintains vital information for analysis and planning in a data warehouse optimized for reporting operations.

Key Features

- **Near-Real-Time Access** – BI Direct allows users to access the CAD database near-real-time
- **Data Integration and Transformation** – Mine data from your application and transform it into actionable information
- **Commercial Off-the-Shelf (COTS)** – Ready ‘out of the box’ software for fast, easy implementation and interoperability
- **Graphic Display of Results** – Provides for easy information access and graphic display of report results
- **Comprehensive Reporting Tools** – Uses reusable templates that simplify all types of operational reporting
- **Industry-Specific Semantic Layer** – Enables users to quickly understand objects and build reports using industry specific terminology
- **Ad Hoc Query and Analysis** – Enables quick ad hoc search and analysis of data for “what if” scenarios
- **Scheduling, Security, and System Management** – Includes easy-to-use tools for IT administrators to ensure efficient, productive, and secure use of data

Business Intelligence Benefits

- Quick and easy access to large volumes of data
- Intuitive user interface
- Access reports and perform ad-hoc analysis from a secure, self service web portal
- Interactively explore data for trends and important relationships using world-class reporting and analysis tools to reduce crime and efficiently allocate resources
- Unlock hard-to-find information and present it to decisions makers in a workflow that is easy to understand and use
- Provide data to those who need it for immediate operational decisions, investigation and analysis, staff and budget analysis, and strategy development.

Product Marketing Information

Marketing materials to support BI Direct for CAD include:

- BI Direct Fact Sheet

http://www.intergraph.com/assets/pdf/BusinessIntelligenceDirect_FactSheet.pdf

Future marketing deliverables and Launch Activities may include:

- Lunch and Learn Internal Training
- News Articles
- Press Release
- Solution Overview Brochure
- Web and print ads
- Blog posts and social media blasts
- HxGN Conference sessions and demos

Previous Releases - Features & Benefits Overview

Version 1.0 (Initial Release) Released December 19, 2012

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